# **INTERESTED IN LEARNING MORE?**

Please contact our national sales manager at (503) 400 4725, email jay@patriotcompanies.us. or call our corporate headquarters at (509) 949 4747.

You may also be interested in visiting our corporate website at www.patriotcompanies. us or go directly to our MEALSTAR™ page at https://patriotcompanies.us/commercial-cargo-



















Patriot Companies is offering a unique one-time opportunity for four Ford Fleet dealerships in each of the states of AZ, CA, ID, MT, NV, OR, TX, WA and WY to participate in a venture to provide "State of Art" Temperature Controlled MealStar™ Vehicles. Organizations that serve and support local and national: Senior Nutrition, Catering, Grocery Delivery, Food Distributor, Restaurant Delivery, and School Nutrition will be our primary focus.

### **WHO IS PATRIOT COMPANIES?**

Patriot Companies is a premier turn- key contract manufacturer located in Central Washington specializing in the design, development, and manufacturing of MEALSTAR™ temperature-controlled delivery systems. Please visit our web site at www.patriotcompanies.us and visit the MEALSTAR™ site directly at https://patriotcompanies.us/commercial-cargo-vans/



## WHY MEALSTAR™?

MEALSTAR™ is recognized as the "Best in Class" manufacturer of temperature-controlled delivery systems in the Nation. It has achieved this by selecting "World Class" supply chain partners such as Ford and Thermo King Refrigeration. We believe in "Buy America" and carefully select every component to assure that we never compromise Quality, Reliability, Value, and Service.

- The MEALSTAR™ Management Team has over 100 collective years designing and manufacturing Temperature Controlled Trucks and Vans.
- MEALSTAR™ has exclusively used ThermoKing for over 30 years.
- Patriot is in the Northwest and has teamed with the best carriers to deliver trucks to your customers at the lowest possible cost.
- MEALSTAR™ uses Ford Vans exclusively.
- Patriot will purchase all Ford vans through select dealers regardless where they are ultimately shipped or who sold them.
- Patriot will market MEALSTAR™ to all relevant industries and send referrals directly to select dealerships.
- MEALSTAR™ has a Build your own MEALSTAR™ page on its web site to support our online RFQ process.
- The quality of MEALSTAR™ integration is uncompromised.
- The MEALSTAR™ product line can support a wide range of applications and requirements.







#### MEALSTAR™ MARKETING



MEALSTAR works closely with Senior Nutrition programs such as MOWA (Meals on Wheels) and NANASP. We are active members

and routinely participate in conferences both virtual and on site.

We also work closely with School Nutrition programs, are members of SNA and run ads to promote the sale of MEALSTAR™ and of course Ford Vans.

Restaurants and caterers have historically represented a large part of our business but due to the COVID pandemic; business has stalled. Their activities are returning now! Our Marketing team is hoping that conventions and trade shows will begin soon, and we are standing ready to make investments, as necessary.

The COVID pandemic has changed our target markets. We are now aggressively supporting school and senior nutrition programs. We believe a second round of stimulus will help encourage the concept of central kitchens in school districts where spoke and hub delivery systems will help reduce cost, control the pandemic, and help provide nutrition to low income students. As expected there has been a significant increase in Senior Nutrition funding as this segment of our population remains vulnerable and will for some time.

Food distributors, grocery delivery, and restaurant delivery are all slowly returning to norm. We understand that stimulus packages will soon be offered to restaurant businesses and with social distancing remaining for some time we believe that many small restaurants will begin to deliver product and will use the stimulus money for new delivery vehicle purchases.



# PREFERRED FORD FLEET MANAGERS AND DEALERSHIPS

Patriot Companies is seeking Dealerships and Fleet-Commercial Sales Managers that have the talent and resources to aggressively pursue leads in their defined and exclusive territories. Dealerships that commit to flooring a temperature-controlled van will take precedence over those that choose to sell off literature and or our web site alone.







